



# KONSTANTIN PLAVNIK

COO

## Experience Highlights

- Innovative crypto-trading instruments
- Leading trends in the cryptocurrency market
- Cryptocurrency analysis
- KYC/AML and cryptocurrency exchange

Xena Exchange is an innovative cryptocurrency exchange built by investment-banking professionals that aims to grasp financial institution flows. We provide a higher-returns environment for traders, segregation and liquidity pooling, and digital asset derivatives products (margin-trading, price risk and synthetic exposure, and cryptocurrency indexes and baskets).

## Experience Highlights

Konstantin began his career at Deloitte & Touche CIS as a consultant. He participated in various valuation and consulting engagements as well as performed industry analyses, maintained an industry overview, conducted financial modeling, prepared and reviewed valuation reports, and applied market approaches.

Konstantin continued his career at Ernst & Young as a senior consultant. He participated in and coordinated various business valuation engagements. His responsibilities included the coordination of valuation projects, the application of market and cost approaches in valuation analyses, industry research, and analysis.

This experience allowed him to move forward and assume the position of senior analyst at RUSNANO. He worked with several investment opportunities in the United States, Finland, and Israel, supported marketing research and due diligence, managed several VC investments of Russia's largest state-owned 5bn USD VC fund, and served as a board member of a large portfolio company.

He performed competition analysis and market research, financial modeling, asset valuation as well as prepared presentations and investment memorandums for the investment committee. He participated in deal term negotiations with target companies.

Working at Xena Exchange, he implements business strategies and plans as well as creates an international team and structure.